



S.A.S. GOVERNMENT DEGREE COLLEGE
NARAYANAPURAM, WEST GODAVARI / ELURU DISTRICT-534406
(AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY, RAJAMAHENDRAVARAM)
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DEPARTMENT OF COMMERCE



EXPERIENTIAL LEARNING

STUDENT FIELD VISIT

2018-19 to 2022-23

SAS Government Degree College
Field trips report
Department of Commerce



Activities of external learning
Consolidated list of Field visits from
2018 to 2023

S.NO	Academic year	No. of Field Trips Conducted	Place of visit	No. of students participated	Purpose of visit
1	2018-2019	1	Vegetable & Rural markets, Narayanapuram	15	To study the functioning of Rural Markets & Vegetable Markets
2	2019-2020	3	1. Godraj iron Almarah's Company chebrolu	12	To study the small scale industries and their development
			2. Venkata madhavi ice industry	14	To study the Aqua based industries culture
			3. Andhra sugar factory in bhimadolu	25	To study the cost expenditure and sugar cane industry.
3	2021-2022	2	1. John & johnson tiles factory narayanapuram	37	To study the maintenance of accounting books and process

			2.Prism Johnson limited factory narayanapuram	10	To study the maintenance Of unit cost process
	2022-2023	3	1.The chebrolu cooperative bank narayanapuram	10	To study the process of agricultural loans and maintenance of ledgers
			2.The YSR horticulture university venkatrama gudem.	19	To study the prospects of entrepreneurship
			3 Buddhist Tourist place ,Kamavarapukota	20	To study the Five Years Tourist Income

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FIELD VISITS

2018-2019

Visit to Vegetable & Rural markets



Title of the activity : Field Visit

Date : 18-12-2018

Name of the Resource person : Y.Radha Krishna

Place : Vegetable & Rural Markets

Class: B.Com (G)

No. of students participated: 15

No. of Lectures participated : 02

Brief Report :

On December 18, 2018, a field visit to the Vegetable & Rural Markets was organized for the B.Com (G) students. The visit aimed to provide students with practical exposure to market dynamics and rural economy. The resource person, Mr. Y. Radha Krishna, facilitated the visit by providing valuable insights and guidance throughout.

The visit commenced with a guided tour of the vegetable market, where students observed trading activities, pricing mechanisms, and interactions between sellers and buyers. Mr. Radha Krishna explained the significance of supply and demand dynamics in determining prices, highlighting the role of market forces in shaping economic transactions.

Subsequently, the group proceeded to explore the rural market, where students gained firsthand experience of rural entrepreneurship and small-scale businesses. They interacted with local vendors, learning about the challenges and opportunities in rural markets. Mr. Radha Krishna elucidated the importance of rural markets in sustaining local economies and fostering community development.

During the visit, students actively engaged in discussions, raising pertinent questions and exchanging ideas with the resource person and market vendors. The practical exposure provided valuable insights into real-world economic activities, supplementing theoretical knowledge acquired in the classroom.

Overall, the field visit to the Vegetable & Rural Markets was a enriching experier
.Com (G) students, fostering a deeper understanding of market dynamics and rural
he insights gained during the visit will undoubtedly enhance their academic lea
prepare them for future endeavors in the field of commerce.



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2019-2020



Visit to Godraj iron Almarah's Company Chemburu

Title of the activity : Field Visit

Date : 07.08.2019

Name of the Resource person : Y.Radha Krishna

Place : Godraj Iron Almarah Company

Class: B.Com (G)

No. of students participated: 12

No. of Lectures participated : 02

Brief Report

On August 7, 2019, a field visit to the Godraj Iron Almirah Company was organized for B.Com (G) students. The visit aimed to provide students with practical insights into industrial operations and manufacturing processes. Mr. Y. Radha Krishna served as the resource person guiding the students throughout the visit.

The visit commenced with an informative session conducted by Mr. Radha Krishna, providing an overview of the company's history, operations, and product range. Students gained valuable insights into the functioning of a manufacturing unit and the intricacies of producing iron almirahs.

Following the briefing session, the students were taken on a guided tour of the manufacturing facility. They observed various stages of the production process, including raw material procurement, fabrication, assembly, and quality control. Mr. Radha Krishna explained the importance of efficiency, quality assurance, and innovation in modern manufacturing practices, emphasizing the company's commitment to excellence.

Throughout the tour, students actively engaged with the factory staff, asking questions and seeking clarification on different aspects of the manufacturing process. They gained practical knowledge about industrial machinery, production techniques, and safety protocols observed in the factory environment.

Additionally, students had the opportunity to interact with company executives and gain insight into marketing strategies, distribution channels, and customer engagement initiatives. The visit provided a holistic understanding of the business operations and management practices employed by Godraj Iron Almirah Company.

In conclusion, the field visit to Godraj Iron Almirah Company was a valuable learning experience for the B.Com (G) students, enabling them to bridge the gap between theoretical concepts and real-world applications in the field of commerce. We extend our appreciation to Mr. Y. Raju Krishna for his guidance and support throughout the visit.

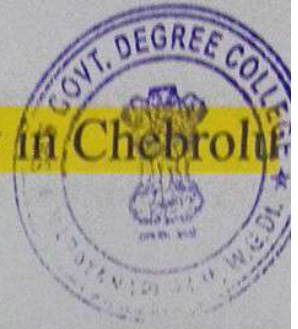


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2019-2020

Visit to Sri Venkata Madhavi Ice Industry in Chebrolu



Title of the activity : Field Visit

Date : 21-12-2019

Name of the Resource person : Y.Radha Krishna

Place : Sri Venkata Madhavi ICE Industry ,Chebrolu

Class: B.Com (G)

No. of students participated: 14

No. of Lectures participated : 03

Brief Report :

On December 21, 2019, a field visit to Sri Venkata Madhavi ICE Industry in Chebrolu was organized for the students of B.Com (G). The objective of the visit was to provide students with practical insights into industrial operations, specifically focusing on the manufacturing process of ice. Mr. Y. Radha Krishna served as the resource person, guiding the students throughout the visit.

The visit commenced with a briefing session conducted by Mr. Radha Krishna, during which he provided an overview of the ice manufacturing industry, including its significance in various sectors such as hospitality, healthcare, and food preservation. Students were acquainted with the technological advancements and operational challenges encountered in the production of ice.

Following the briefing session, the students were taken on a comprehensive tour of the ice manufacturing facility. They witnessed firsthand the various stages of ice production, starting from the sourcing of raw materials to the final packaging and distribution processes. Mr. Radha Krishna elucidated the importance of hygiene, quality control, and energy efficiency in maintaining the standards of ice production.

During the tour, students actively engaged with the factory staff, inquiring about the machinery equipment, and safety protocols employed in the manufacturing process. They gained insights into the regulatory compliance requirements and environmental sustainability practices adopted by Sri Venkata Madhavi ICE Industry.

Furthermore, students had the opportunity to interact with the company's management to discussing marketing strategies, market dynamics, and customer preferences in the ice industry. The visit provided a holistic understanding of the business operations and market challenges faced by ice manufacturing companies.

In conclusion, the field visit to Sri Venkata Madhavi ICE Industry was a valuable learning experience for the B.Com (G) students, offering practical insights into industrial operations and management practices. We extend our gratitude to Mr. Y. Radha Krishna for his expertise and guidance throughout the visit.



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2019-2020

Visit to Andhra Sugar Factory in Bhimadole



Title of the activity : Field Visit

Date : 01-02-2020

Name of the Resource person : Ch. Ramadevi

Place : Andhra Sugar Factory ,Bhimadole

Class: B.Com (G)

No. of students participated: 25

No. of Lectures participated : 02

Brief Report :

On February 1st, 2020, a field visit was organized for the B.Com (General) students to Andhra Sugar Factory located in Bhimadole. The visit aimed to provide students with practical insights into industrial operations particularly in the field of sugar production.

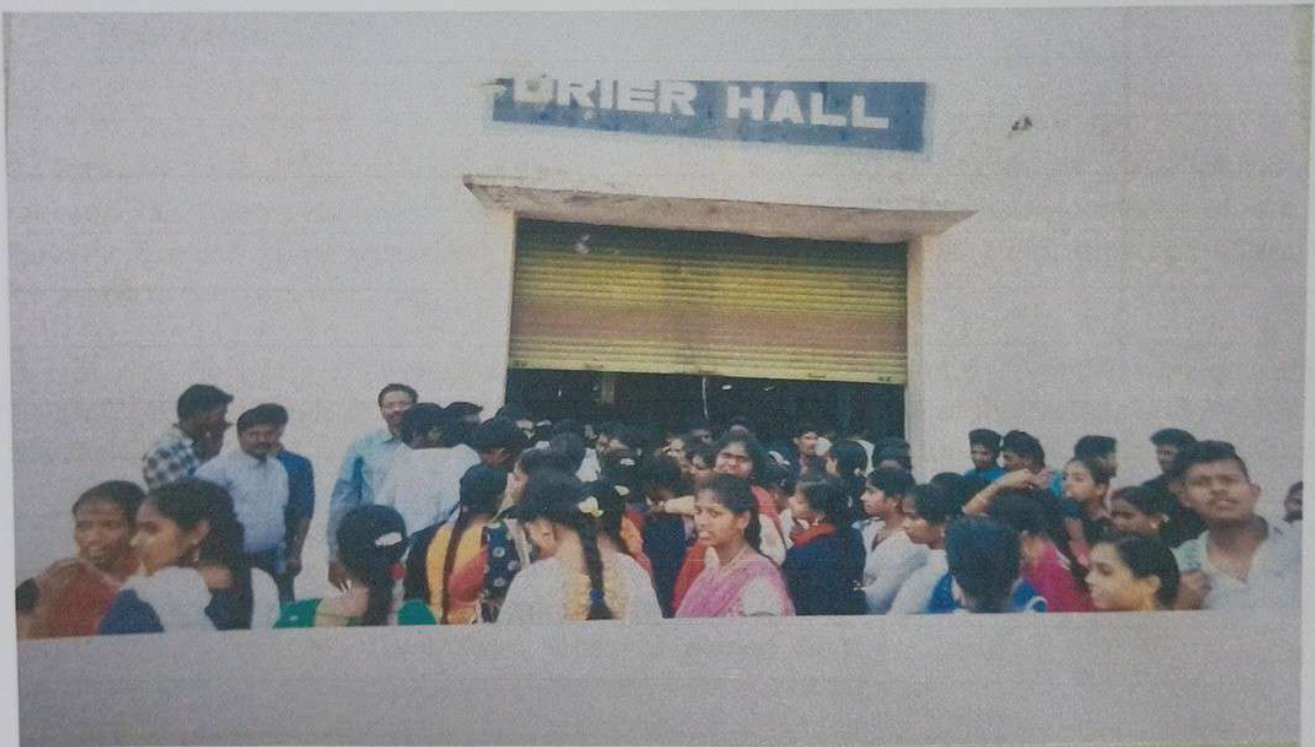
Details: The field visit commenced with a warm welcome and briefing by Smt.Ch.Ramadevi, resource person for the day. With her extensive knowledge and experience in the industry, Smt .Ch.Ramadevi provided valuable context about the sugar manufacturing process, the history of the factory, and its significance in the local economy.

The students were divided into groups, each accompanied by a lecturer, to explore different sections of the factory. Throughout the visit, students witnessed various stages of sugar production, from sugarcane crushing to refining and packaging. They had the opportunity to interact with factory workers and supervisors, gaining practical insights into the challenges and complexities of industrial operations.

Additionally, the visit included informative sessions conducted by Mr. Krishna and other factory staff, covering topics such as quality control measures, environmental sustainability initiatives, and the impact of technology on modern sugar production.

The visit concluded with a debriefing session where students shared their observations and reflections. Many expressed appreciation for the hands-on learning experience and noted how it deepened their understanding of theoretical concepts studied in class.

Overall, the field visit to Andhra Sugar Factory was a resounding success, thanks to the valuable guidance of Smt. Ch.Ramadevi and the active participation of both students and lecturers. It served as a pivotal learning opportunity, bridging the gap between classroom theory and real-world applications in the field of commerce and industry.



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2021-2022



Visit to John & Johnson Tiles factory narayanapuram

Title of the activity : Field Visit

Date : 22-02-2022

Name of the Resource person : B.Parvathi

Place : John & Johnson Tiles Factory, Narayanapuram

Class: B.Com (G)

No. of students participated 37:

No. of Lectures participated : 03

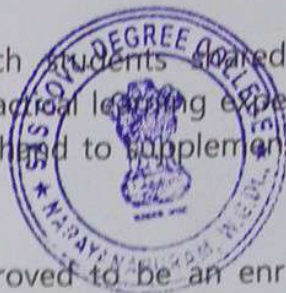
Brief Report :

On February 22nd, 2022, students of B.Com (General) embarked on a field visit to the Johnson Tiles Factory situated in Narayanapuram. Led by the knowledgeable guidance of Smt. Parvathi, the visit aimed to provide students with practical exposure to industrial operations in the realm of tile manufacturing.

Details: The field visit commenced with a briefing session by Smt. B. Parvathi, who provided insightful context about the tile manufacturing industry, the history of the factory, and its role in the regional economy. Her expertise and enthusiasm set a positive tone for the day's exploration.

Students were organized into groups, each accompanied by a lecturer, to tour different sections of the factory. Throughout the visit, they observed various stages of tile production, from raw material preparation to shaping, glazing, firing, and quality control measures. Engaging with factory technicians and supervisors, students gained firsthand insights into the technical processes and operational challenges involved in tile manufacturing.

Additionally, the visit included interactive sessions led by Smt. Parvathi and other factory personnel, covering topics such as innovative tile designs, sustainable manufacturing practices, and market trends in the tile industry.



The field visit concluded with a debriefing session, during which students shared their observations and reflections. Many expressed appreciation for the practical learning experience and highlighted the relevance of witnessing industrial processes firsthand to supplement their theoretical knowledge.

In conclusion, the field visit to Johnson & Johnson Tiles Factory proved to be an enriching educational experience, facilitated by the expertise of Smt. B. Parvathi and the active participation of both students and lecturers. It served as a valuable opportunity for students to bridge the gap between classroom learning and real-world industrial practices within the field of commerce.





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2021-2022



PRISM JOHNSON LIMITED FACTORY NARAYANAPURAM

Title of the activity : Field Visit

Date : 17-09-2022

Name of the Resource person : B.Parvathi

Place : Prism Johnson limited factory narayanapuram

Class: B.Com (G)

No. of students participated: 10

No. of Lectures participated : 03

Brief Report :

On September 17th, 2022, a field visit was organized for students of B.Com (General) to the Prism Johnson Limited Factory located in Narayanapuram. Under the guidance of Smt. B. Parvathi, the visit aimed to provide students with firsthand exposure to industrial processes in the context of Prism Johnson's operations.

Details: The field visit commenced with an informative session led by Smt. B. Parvathi, who provided background information about Prism Johnson Limited, its significance in the construction materials industry, and the specific operations of the factory in Narayanapuram. Her expertise and insights set the stage for an engaging and educational experience.

Students were divided into smaller groups, each accompanied by a lecturer, to tour different sections of the factory. Throughout the visit, they observed various stages of the manufacturing process, including raw material preparation, mixing, molding, curing, and quality control checks. Interactions with factory personnel allowed students to gain valuable insights into the technical aspects and operational intricacies of producing construction materials.

In addition to the factory tour, interactive sessions were conducted by Smt. Parvathi and other industry experts, covering topics such as sustainable manufacturing practices, quality assurance protocols, and market dynamics in the construction materials sector.



These sessions provided students with a broader understanding of the industry challenges and opportunities.

The field visit concluded with a debriefing session where students shared their observations, insights, and questions. Many expressed gratitude for the opportunity to witness industrial processes firsthand and noted the practical relevance of the experience to their academic studies in commerce.

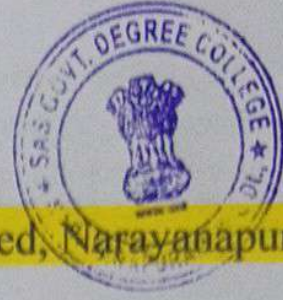
Overall, the field visit to Prism Johnson Limited Factory proved to be a valuable learning opportunity, facilitated by the expertise of Smt. B. Parvathi and the active participation of both students and lecturers. It served to enhance students' understanding of industrial operations within the context of the construction materials sector, thereby enriching their academic journey in commerce.



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2022-2023



Visit to The Chebrolu Cooperative Bank Limited, Narayanapuram

Title of the activity : Field Visit

Date : 10-11-2022

Name of the Resource person : B.Parvathi

Place : The chebrolu cooperative bank ,narayanapuram

Class: B.Com (G)

No. of students participated: 10

No. of Lectures participated : 03

Brief Report

On November 10th, 2022, students of B.Com (General) embarked on a field visit to The Chebrolu Cooperative Bank situated in Narayanapuram. Guided by Smt. B. Parvathi, the visit aimed to provide students with practical insights into banking operations within a cooperative framework.

Details: The field visit commenced with an introductory session led by Smt. B. Parvathi, who provided an overview of cooperative banking, its significance in local economies, and the specific functions of The Chebrolu Cooperative Bank. Her expertise and enthusiasm set a positive tone for the day's exploration.

Students were divided into smaller groups, each accompanied by a lecturer, to tour different departments of the bank. Throughout the visit, they observed various banking operations, including customer service, deposits, withdrawals, loan processing, and financial advisory services. Interactions with bank staff allowed students to gain firsthand insights into the day-to-day functioning and customer-centric approach of cooperative banks.

In addition to the bank tour, interactive sessions were conducted by Smt. B. Parvathi and bank personnel, covering topics such as cooperative banking principles, financial inclusion initiatives, and the role of technology in modern banking. These sessions provided students with a deeper understanding of the cooperative banking model and its impact on community development.



The field visit concluded with a debriefing session where students shared their observations, reflections, and inquiries. Many expressed appreciation for the opportunity to witness banking operations firsthand and noted the practical relevance of the experience to their academic studies in commerce and finance.

Overall, the field visit to The Chebrolu Cooperative Bank proved to be an enriching educational experience, facilitated by the expertise of Smt. B. Parvathi and the active participation of both students and lecturers. It served as a valuable opportunity for students to bridge the gap between theoretical knowledge and real-world banking practices within the cooperative banking sector.



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2022-2023

Visit to The YSR university venkatramanna gudem



Title of the activity : Field Visit

Date : 22-02-2023

Name of the Resource person : B.Parvathi

Place : The YSR horticulture university venkatrama gudem.

Class: B.Com (G)

No. of students participated: 19

No. of Lectures participated : 01

Brief Report

On February 22nd, 2023, students of B.Com (General) undertook a field visit to the YSR Horticulture University located in Venkatrama Gudem. Facilitated by Ms. B. Parvathi, the visit aimed to provide students with practical insights into horticultural practices and their significance in the agricultural sector.

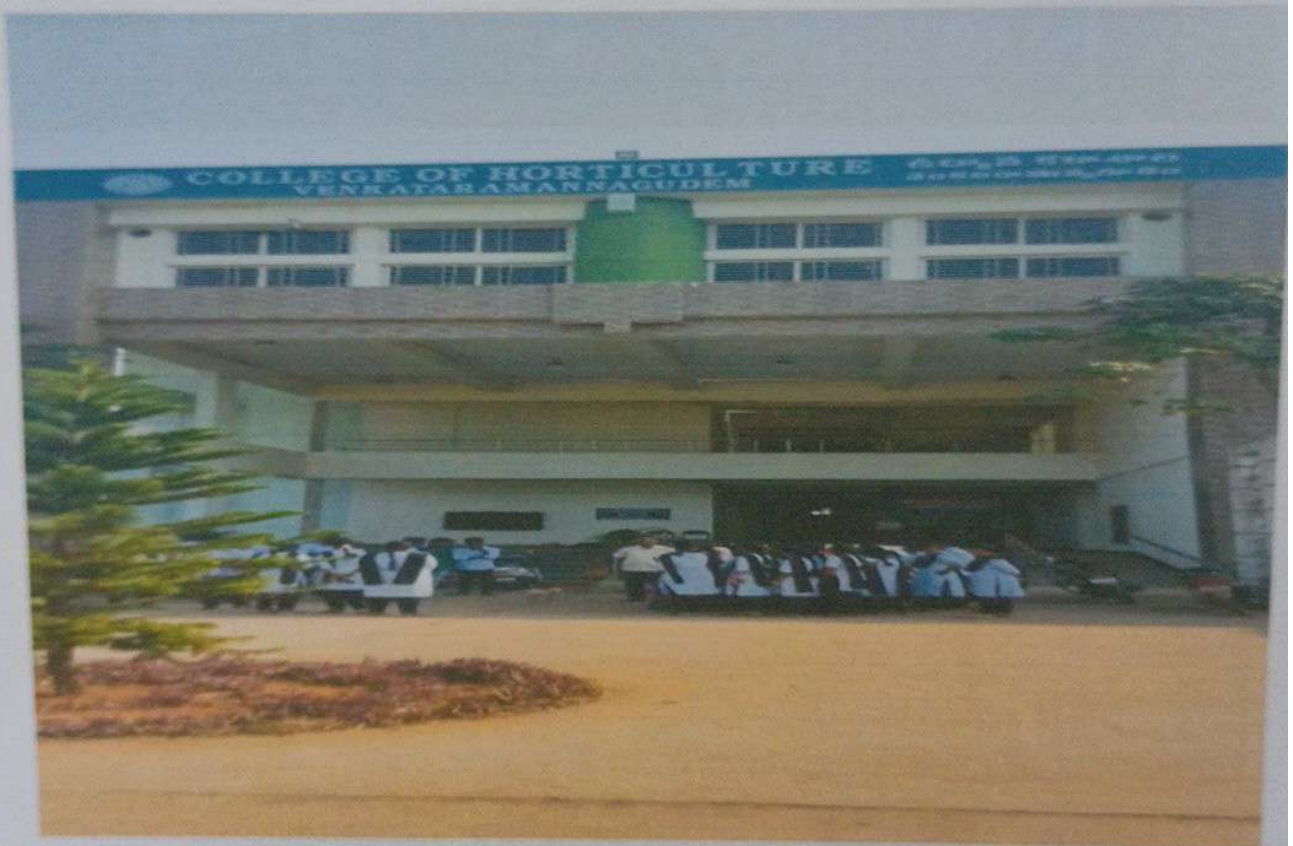
Details: The field visit commenced with an introductory session led by Ms. B. Parvathi, who provided background information about the YSR Horticulture University, its research areas, and its contributions to the field of horticulture. Her expertise and passion for the subject set a conducive atmosphere for learning.

Students were given a guided tour of the university's facilities, including research laboratories, experimental farms, greenhouses, and botanical gardens. Throughout the visit, they had the opportunity to observe various horticultural practices such as crop cultivation, plant breeding, pest management, and post-harvest techniques. Interactions with faculty members and researchers allowed students to gain valuable insights into the scientific principles and practical applications of horticulture.

In addition to the tour, a lecture session was conducted by Ms. Parvathi, focusing on the importance of horticulture in agriculture, its role in enhancing crop productivity and nutritional security, and the potential career opportunities in the field.

The field visit concluded with a debriefing session where students shared observations, experiences, and thoughts. Many expressed appreciation for the hands-on learning experience and remarked on how it deepened their understanding of horticulture and its significance in sustainable agriculture.

Overall, the field visit to YSR Horticulture University proved to be an enlightening educational experience for the students, guided by the expertise of Ms. B. Parvathi. It provided them with valuable insights into the practical aspects of horticulture and its importance in the agricultural sector, thus complementing their academic studies in commerce.







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2022-2023

**Visit to BUDDIST TOURIST PLACE JEELAKARRAGUDDEM
KAMAVARAPUKOT**



Title of the activity : Field Visit

Date : 31-07-2023

Name of the Resource person : B.Parvathi

Place : The YSR horticulture university venkatrama gudem.

Class: B.Com (G)

No. of students participated: 19

No. of Lectures participated : 01

On July 31st, 2023, students of B.Com (General) had the opportunity to embark on a field visit to the esteemed YSR Horticulture University located in Venkatrama Gudem. Under the guidance of Smt. B. Parvathi, the visit aimed to provide students with practical exposure to horticultural practices and their relevance in the agricultural sector.

Details: The field visit commenced with an introductory session led by Smt. B. Parvathi, who provided valuable insights into the mission and objectives of the YSR Horticulture University, as well as its contributions to the advancement of horticultural science. Her expertise and enthusiasm set the stage for an engaging and informative experience.

Students were taken on a comprehensive tour of the university's facilities, including research laboratories, experimental farms, nurseries, and demonstration plots. Throughout the visit, they had the opportunity to witness various aspects of horticultural practices, such as crop cultivation techniques, plant breeding methods, pest and disease management strategies, and post-harvest handling processes. Interactions with faculty members and researchers enriched the learning experience by providing students with firsthand knowledge and practical insights into horticultural science.

In addition to the tour, a lecture session was conducted by Smt. Parvathi, focusing on the significance of horticulture in agriculture, its role in addressing food security and nutrition challenges, and the potential career opportunities available in the field of horticultural science.

Field visit concluded with a reflective discussion session where students shared their observations, insights, and reflections on the experience. Many expressed appreciation for the opportunity to learn outside the classroom and emphasized the value of hands-on learning in enhancing their understanding of horticultural practices and their applications in real-world contexts.

Overall, the field visit to YSR Horticulture University proved to be a rewarding and educational experience for the students, facilitated by the expertise of Smt. B. Parvathi. It provided them with a deeper appreciation for the importance of horticulture in commerce and equipped them with practical knowledge and skills that complemented their academic studies in commerce.





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విద్యార్థుల క్షేత్ర పర్యటన

ఉంగుటూరు: నారాయణపురం ఎస్ఎస్ఎస్ ప్రభుత్వ డిగ్రీ కళాశాల బీఎస్సీ విద్యార్థులు క్షేత్ర పర్యటనలో భాగంగా సోమవారం ఉంగుటూరులోని ఆర్నోవా పాలిమర్స్, ఆర్నోవా ఫిషరీస్ ఎక్స్పోర్టు పరిశ్రమను తిలకించారు. ధర్మాకోల్ తయారీ విధానాన్ని అధ్యయనం చేశారు. ఉంగుటూరులో ఎర్రచందనం వృక్షాలను పరిశీలించారు. వెంకటేశ్వరరెడ్డి, ఆయేషా గైడుగా వ్యవహరించారు. బీఎ, బీకాం మొదటి సంవత్సరం విద్యార్థులు జీలకర్రగూడెం బొద్దు క్షేత్రాన్ని సందర్శించారు. వీరికి అధ్యాపకులు ఉమాశంకర్, పి.భాస్కరాపు, లావణ్య, పార్వతి, నిర్మలా జ్యోతి గైడులుగా వ్యవహరించారు.

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